

EBCC

European
Breast Cancer
Conference

7

24-27 March 2010

BARCELONA
SPAIN

Advance Programme



ecco

www.ecco-org.eu



EBCC-7 Save the Dates

EUROPA DONNA Fellowship Application Closes	14 September 2009
Early Rate Registration Closes (<i>receipt of payment</i>)	23 October 2009
Abstract Submission Closes	15 November 2009
EBCC-7 Fellowship Application Closes	15 November 2009
Nathwani Prize Nominations Close	01 December 2009
Regular Rate Registration Closes (<i>receipt of payment</i>)	22 February 2010
Desk Rate Registration Only	As of 23 February 2010

EBCC-7 Secretariat & Venue

Conference Secretariat

c / o ECCO – the European CanCer
Organisation
Avenue E. Mounier 83
B-1200 Brussels
Belgium
Tel: +32 2 775 02 01
Fax: +32 2 775 02 00
Email: ebcc7@ecco-org.eu
www.ecco-org.eu

Conference Venue

Centre Convencions Internacional
Barcelona (CCIB) – FORUM
Rambla Prim 1-17
ES-08019 Barcelona
Spain
Tel: +34 93 230 10 00
Fax: +34 93 230 10 01
Email: ccib@ccib.es
www.ccib.es

Exhibition

The EBCC-7 Exhibition represents an essential and integral element of the Conference, providing participants with an excellent platform for networking as well as perfect opportunity to gain insight into cutting edge technology, latest healthcare solutions and services within the breast cancer field.

The Invitation to Industry brochure and the exhibition floor plan in real time are available from www.ecco-org.eu. For information about sponsorship and exhibition opportunities please contact Bruno De Man, Email: bruno.deman@ecco-org.eu, Tel: +32 2 775 02 04.



Accreditation for Continuous Medical Education (CME)

At the time of printing an application for accreditation has been submitted to the Accreditation Council of Oncology in Europe (ACOE).

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Letter of welcome

LEADING MULTIDISCIPLINARY PARTNERSHIP ACROSS BORDERS

Inaugurated in 1998, the biennial series of European Breast Cancer Conferences (EBCCs) are jointly organised by EUROPA DONNA (the European Breast Cancer Coalition), EUSOMA (European Society of Breast Cancer Specialists), and the EORTC Breast Group (the European Organisation for Research and Treatment of Cancer).

Reflective of each respective multidisciplinary Scientific Programme of excellence, the EBCCs continue to draw a record attendance, convening all stakeholders within the breast cancer field including patient representatives, clinicians, health professionals and scientists.

The 7th European Breast Cancer Conference, 24 - 27 March 2010, Barcelona, Spain will continue with the EBCC winning formula to successfully promote and combine multidisciplinary, collaboration and strong partnership – the only way we will collectively complete the full cycle from basic through to translational and applied research, to clinical practice and day-to-day patient care and support, and back.

Incorporating all the essential elements common to past EBCC programmes such as plenary sessions, teaching lectures, clinical symposia, debate sessions and patient participation we also aim to heighten quality, attendance and exposure yet further through a first class panel of speakers presenting on the very latest trends, topics and developments within the field.

Lastly, but by no means least, our host city will match the exciting promise of the Conference itself. Speakers, participants, guests and friends can all expect to be enchanted and enthralled by the wonderful city that is Barcelona.

We look forward to welcoming you all in March 2010 – marking the next EBCC milestone towards ultimately combating breast cancer.

Alain Fourquet (FR), Conference Chair	Ellen Verschuur-van der Voort (NL), Conference Co-Chair	José Baselga (ES), National Organising Committee Chair
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Organising Partners



Inaugurated in 1998, the biennial series of European Breast Cancer Conferences (EBCCs) are jointly organised by **EUROPA DONNA** (the European Breast Cancer Coalition), the **EORTC Breast Cancer Group** (the European Organisation for Research and Treatment of Cancer), and **EUSOMA** (European Society of Breast Cancer Specialists):

The European Breast Cancer Coalition is an independent, non-profit organisation whose members are affiliated groups from throughout Europe. The coalition works to raise awareness of breast cancer and to mobilise the support of European women in pressing for improved breast cancer education, appropriate screening, optimal treatment and care and increased funding for research. EUROPA DONNA represents the interests of European women regarding breast cancer to local and national authorities as well as to institutions of the European Union.

For additional information on EUROPA DONNA please visit:
www.europadonna.org



The EORTC Breast Cancer Group is a multidisciplinary group of clinical researchers involved in the stimulation, development and conduct of prospective multicentre clinical trials in the field of breast cancer carried out in Europe.

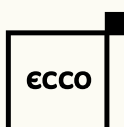
For additional information on the EORTC Breast Cancer Group please visit:
www.eortc.be



EUSOMA is a multidisciplinary association whose main role is to unify and publicise the results of scientific research and increase contacts between basic scientists and clinicians in order to facilitate the passage of information from the experimental stage to state-of-the-art treatments.

For additional information on EUSOMA please visit: www.eusoma.org

The European Breast Cancer Conferences are the responsibility of the not for profit association 'Breast Cancer Working Group' (VZW-BCWG)



The European Breast Cancer Conferences are coordinated by ECCO – the European CanCer Organisation.

Conference Committees

ORGANISING COMMITTEE

A. Fourquet (FR) *Conference Chair*
E. Verschuur-van der Voort (NL) *Conference Co-Chair*
J. Baselga (ES) *Chair, National Organising Committee*
D. Cameron (UK)
M.R. Christiaens (BE)
M. Piccart (BE)
E. Rutgers (NL)

PROGRAMME COMMITTEES

EXECUTIVE SCIENTIFIC COMMITTEE

A. Fourquet (FR) *Conference Chair*
E. Verschuur-van der Voort (NL) *Conference Co-Chair*
J. Baselga (ES)
D. Cameron (UK)
M.R. Christiaens (BE)
A. Costa (IT)
J. Cuzick (UK)
F. Esteva (USA)
M. Gnant (AT)
C. Murphy-Whyte (IE)
M. Piccart (BE)
L. Pierce (USA)
P. Poortmans (NL)
M. Rosselli del Turco (IT)
E. Rutgers (NL)
G. Viale (IT)

SCIENTIFIC ADVISORY COMMITTEE

Representatives EUROPA DONNA

A. Adamis-Korletis (GR)
B. Borisch (CH)
S. Creazzoła (IT)
S. Erdem (TR)
M. Geoana (RO)
M. Gyenei (HU)
I. Kössler (SE)
G. Maistrak (UA)
A. Scharpantgen (LU)
S. Rozman (SI)

Representatives EORTC-BCG

S. Bianchi (IT)
H. Bonnefoi (FR)
E. Brain (FR)
F. Cardoso (BE)
T. Cufer (SI)
G. McGrogan (FR)
J. Jassem (PL)
G. van Tienhoven (NL)
A. Thomson (UK)
L. van 't Veer (NL)

Representatives EUSOMA

W. Audretsch (DE)
L. Biganzoli (IT)
T. Decker (DE)
I. Eekhout (NL)
S. Heywang-Kobrunner (DE)
A. Ponti (IT)
R. Sainsbury (UK)
H.J. Senn (CH)
E. van Limbergen (BE)
R. Wilson (UK)

Advisors from Asia

Y. Li (CN)
K. Dinshaw (IN)
J. Wong (SG)
M. Toi (JP)
B. Chua (AU)

NATIONAL ORGANISING COMMITTEE

Chair: J. Baselga (Barcelona)
F. Calvo (Madrid)
A. Lluch (Valencia)
I. Rubio (Barcelona)
A. Pandiella (Salamanca)
C. Gamez (Barcelona)
A. Fernandez-Marcos (Madrid)

For all forthcoming announcements and programme updates please bookmark:
www.ecco-org.eu
(select ‘Congresses and Conferences’> ‘EBCC-7’)

Programme at a glance

Tuesday 23 March	Wednesday 24 March	Thursday 25 March	Friday 26 March	Saturday 27 March
	07:30 - 19:00 Registration			
08:30 - 15:00 Registration (groups only)	08:30 - 13:00 Society Workshops	08:30 - 09:15 Teaching Lectures Europa Donna Teaching Lectures		08:30 - 09:30 Teaching Lectures Europa Donna Teaching Lecture
				08:30 - 10:30 Metastatic Breast Cancer Guidelines Workshop
		09:30 - 10:30 Patient Management Workshops Challenge the Experts		09:30 - 10:30 Debates
		10:30 - 16:30 Exhibition		
		11:00 - 12:30 Keynote Symposium		11:00 - 13:00 Keynote Symposium
	12:00 - 13:30 Lunch and Poster Viewing			
	12:00 - 19:15 Exhibition	12:30 - 14:00 Lunch and Poster Viewing		13:00 - 13:10 Closing Remarks
	13:30 - 14:30 Opening Ceremony	14:00 - 15:00 Debates		
	15:00 - 18:00 Registration (individuals and groups)	15:00 - 17:00 Keynote Symposium		
15:30 - 17:00 Clinical Science Symposia Europa Donna Sessions				
17:15 - 18:00 Poster Discussion Sessions Europa Donna Wrap-up Session				
	18:00 - 19:15 Poster Viewing including drinks and tapas			
	19:15 - 20:45 Satellite Symposia			
		19:30 - 21:30 TRANSBIG workshop		

Format of Sessions

CHALLENGE THE EXPERT

Interactive session where the moderator will present a case based presentation, followed by an open discussion between the audience and experts.

CLINICAL SCIENCE SYMPOSIA

Clinical Science Symposia will include invited speaker presentations as well as selected oral presentations (to be selected in January 2010).

DEBATE

The format of the Oxford union style debate allows for two persons proposing a resolution and two persons opposing it. Each individual will be flanked by a ‘seconders’.

EUROPA DONNA WRAP UP SESSIONS

A short summary of each Clinical Science Symposium will be presented.

KEYNOTE SYMPOSIA

These are sessions focusing on the latest perspectives of basic research and clinical treatment in breast cancer. A keynote speaker is invited to give an overview followed by 3-4 other presentations related to the topic.

LATE BREAKING ABSTRACTS AND
BEST ABSTRACTS

This session will include the latest break-through research papers and important abstracts presented at previous Conferences.

PATIENT MANAGEMENT WORKSHOP

The Patient Management Workshop is an interactive session coordinated by 2 coordinators presenting one clinical case linked to the Teaching Lecture topic. Management options will be discussed for this topic and there will be interaction and discussion with the audience.

POSTER DISCUSSIONS

A number of selected posters will be highlighted and placed in the appropriate context, based on the strength of the evidence. The conclusions will be critically discussed in terms of their applicability to clinical practice.

TEACHING LECTURES

Teaching Lectures are a combination of a didactic state-of-the-art lecture by a recognised expert in the field and interactive discussion with the audience.

Workshop Programme

WEDNESDAY 24 MARCH 2010



European Group for Breast Cancer
Screening Programme

Current Issues in Breast Cancer Screening 09:00 - 12:00

Session One – Results Update

Chairs: R. Wilson (United Kingdom)
M. Roselli del Turco (Italy)

- **Evidence for screening older women?**
Speaker: H. de Koning (The Netherlands)
- **Is there evidence that breast screening has saved lives?**
Speaker: P. Autier (France)
- **Discussion panel**
H. De Koning, P. Autier, F. Gilbert, A. Ponti

Coffee

Session Two – Technology Update

Chair: F. Gilbert (United Kingdom)
A. Ponti (Italy)

- **What new evidence on digital mammography and screening?**
Speaker: P. Skaane (Norway)
- **Making digital mammography work for screening**
Speaker: C. de Wolf (Switzerland)
- **Overview on current data on digital tomosynthesis imaging**
Speaker: F. Thibault (France)
- **Critical appraisal of computer aided detection (CAD)**
Speaker: P. Taylor (United Kingdom)
- **Discussion panel**
P. Taylor, F. Thibault, C. de Wolf, P. Skaane

Closure



European Society of
Surgical Oncology Workshop

The Future of Sentinel Lymph Node Biopsy 09:00 - 13:00

Introduction

Coordinator: L. Cataliotti (Italy)

Session One – Sentinel Lymph Node Biopsy

Today: State of the Art

Chair: H.S.A. Oldenburg (The Netherlands)
Speaker: E.J.T. Rutgers (The Netherlands)
Speaker: R. Valdes-Olmos (The Netherlands)

Discussion

Session Two – Pathological Issues – Round Table

Panel: S. Bianchi (Italy), G. Viale (Italy),
G. Cserni (Hungary), P. Van Diest
(The Netherlands)

- **Definitions (OTC versus micro metastases)**
- **Frozen section: yes or no?**
- **Pathological examination of sentinel lymph node**

Session Three – New Indications to Sentinel Node Biopsy

Chair: P. Veronesi (Italy)

- **SNB after breast surgery and in multicentric disease**
Speaker: O. Gentilini (Italy)
- **SNB during pregnancy and SNB in male breast cancer**
Speaker: V. Galimberti (Italy)
- **SNB in DCIS**
Speaker: P. Veronesi (Italy)

Session Four – Sentinel Node Biopsy in Neo-Adjuvant Chemotherapy

Chair: C.J.H. van de Velde (The Netherlands)

- **Why before and not after?**
Speaker: C.J.H. van de Velde
(The Netherlands)
- **What a medical oncologist thinks about sentinel node biopsy before, after and before and after (if possible) neo adjuvant chemotherapy**
Speaker: J.Y. Pierga (France)

Discussion

Session Five – New Methods

Chair: L. Cataliotti (Italy)

- **Image guided surgery on sentinel node**
Speaker: A.L. Vahrmeijer (The Netherlands)
- **Expert using nucleic acid amplification for intra operative detection of LN**
Speaker: F. Di Filippo (Italy)
- **Expert using gene search breast lymph node assay**
Speaker: G. Viale (Italy)

Discussion



Current Clinical Issues in Breast Cancer 09:00 - 12:30

Target Group

The workshop is targeted at both young (including trainees) and experienced radiation oncologists, as well as other interested parties, who need an updated overview of two of the most actual clinical topics of importance in the daily practice of state of the art radiotherapy in breast cancer.

Format

Presentations including overviews, debates and illustrative case presentations, mixed with ample time for interaction between the faculty and the audience.

Programme

Welcome to Barcelona and introduction

P. Poortmans (The Netherlands) and
A. Biete Sola (Spain)

Session One – Volume Delineation

Chair: A. Biete Sola (Spain)

- **Making the case for standardising and guidelines**
Speaker: P. Poortmans (The Netherlands)
- **The breast, thoracic wall and boost**
Speaker: L. Boersma (The Netherlands)
- **The lymph node areas and organs at risk**
Speaker: Y. Kirova (France)

Discussion and summary

Session Two – Indications for Post-Mastectomy Radiotherapy

Chair: P. Poortmans (The Netherlands)

- **The history of post-mastectomy radiotherapy: back to the future?**
Speaker: A. Biete Sola (Spain)
- **Lessons from meta-analyses of clinical trials**
Speaker: S. Darby (United Kingdom)
- **Indications and target volumes for post-mastectomy radiotherapy**
Speaker: B. Cutuli (France)
- **Local control versus survival: what about toxicity?**
Speaker: I. Kunkler (United Kingdom)

Discussion and summary



International Breast
Ultrasound School (IBUS)
Special Workshop

Breast Ultrasound – Update

09:00 - 13:00

A workshop presented by the International Breast Ultrasound School (IBUS)
In partnership with the 7th European Breast Cancer Conference

Workshop Conveners

A. Munding (Germany)
R. Wilson (United Kingdom)

IBUS is dedicated to promoting best practice in breast ultrasound around the world. Recent advances in technology mean that ultrasound is now an essential part of the diagnosis and assessment of breast disease. This technique can provide invaluable information not only about the presence of disease but about its size, extent and nature. It is the technique of choice for guiding breast biopsy in many lesions and can be used successfully to assess the presence of associated axillary disease. In the future, ultrasound is likely to play an important role in the targeting of chemotherapeutic agents in the breast. This workshop will provide an overview of current state-of-art in breast ultrasound and introduce future developments.

Programme

Chair: A. Munding (Germany)
Chair: R. Wilson (United Kingdom)

- **Welcome address**
Speaker: A. Munding (Germany)
- **Basics and new horizons of ultrasound technology**
Speaker: C. Weismann (Austria)
- **Update of imaging indications and US-BI-RADS**
Speaker: H. Madjar (Germany)
- **Role of assessment ultrasound in DCIS and small cancers – Experiences of mammography screening programmes**
Speaker: W. Heindel (Germany)
- **Live demonstration of ultrasound examination of breast and axilla**
Speaker: H. Madjar (Germany)
- **Demonstration of minimal invasive puncture techniques**
Speaker: C. Weismann (Austria)
- **Demonstration of vacuum assisted biopsy techniques**
Speaker: A. Munding (Germany)
- **Where do we stand in preoperative staging of axilla and breast?**
Speaker: A. Munding (Germany)
- **Evolving role of intraoperative imaging**
Speaker: E. Durante (Italy)
- **Update and new developments in breast interventions**
Speaker: R. Wilson (United Kingdom)
- **Discussion and closing remarks**
Speaker: R. Wilson (United Kingdom)



Flims Alumni Club Workshop

Controversies in the Adjuvant Treatment of Breast Cancer

09:00 - 12:30

- **Micrometastases in SLN: Do they matter with respect to adjuvant therapy?**
Speaker: G. Vlastos (Switzerland)
- **Treatment decisions based on genomic profile vs traditional prognostic factors: advantages, disadvantages**
Speaker: C. Sotiriou (Belgium)
- **Adjuvant taxanes in early breast cancer**
Speaker: G. Basaran (Turkey)
- **Are all aromatase inhibitors created equal?**
Speaker: to be announced
- **Adjuvant trastuzumab: For all Her-2 + patients? How long?**
Speaker: F. Cardoso (Belgium)



SenoNetwork Workshop

SenoNetwork Workshop

10:00 - 13:00

Chair: A. Costa (Italy)

Lecture

- **Improving quality in breast cancer care – the Dutch experience**
Speaker: M. Menke-Pluymers (The Netherlands)

Breast cancer patient support

- **Breast Care Nursing**
Speaker: D. Fenlon (United Kingdom)
- **Psychological support**
Speaker: L. Fallowfield (United Kingdom)
- **EQA Schemes in Breast Pathology**
Speaker: C. Wells (United Kingdom)
- **Multidisciplinary Meeting**
Speaker: C. Rageth (Switzerland)

Data Collection

- **Quality Indicators**
Speaker: M. Rosselli Del Turco (Italy)
- **Data Monitoring**
Speaker: A. Ponti (Italy)

Detailed Advance Programme

WEDNESDAY 24 MARCH 2010

Opening Session 13:30 - 14:30

- **Welcome Address**
Chair: A. Fourquet (France)
Co-Chair: E. Verschuur-van der Voort (The Netherlands)
Co-Chair: J. Baselga (Spain)
- **Emmanuel van der Schueren lecture**
Research progress and priorities in breast radiotherapy
Keynote lecturer: J.R. Yarnold (United Kingdom)
- **Nathwani Prize**
The prize will be awarded to an individual whose contribution and personal achievement reflects the efforts and vision that unite us all.
Chair: E. Verschuur-van der Voort (The Netherlands)

Keynote Symposium 15:00 - 17:00

- Partnership for the fight against breast cancer**
Chair: A. Costa (Italy)
Chair: I.T. Rubio (Spain)

- **Specialist breast units – the patient advocate perspective**
Keynote lecturers: E. Verschuur-van der Voort (The Netherlands) and C. Murphy-Whyte (Ireland)
- **Breast unit ideal in practice**
Eusoma – achieving the critical practice
Speaker: L. Cataliotti (Italy)
- **Practice recommendations of the French National Institute of Cancer for the management of patients with breast cancer**
Speaker: C. Bara (France)
- **Research**
Partnership in translational research – speaking each other’s language
Speaker: L.J. van ‘t Veer (The Netherlands)
- **Partnership approach to clinical research in the UK**
Speaker: R. Coleman (United Kingdom)
- **2010 – EU Presidency Spain**
Speakers: C. Garmendia, Minister of Science and Innovation (Spain) and C. Martínez Alonso, Secretary of State for Research (Spain)

Round table discussion

Poster Discussion Sessions 17:15 - 18:00

Poster Viewing 18:00 - 19:15

THURSDAY 25 MARCH 2010

Teaching Lectures 08:30 - 09:15

- Free margins**
Chair: M. Gnant (Austria)
Speaker: G. Viale (Italy)
- Post neo-adjuvant management**
Chair: T.A. Buchholz (USA)
Speaker: G. von Minckwitz (Germany)
- Cardiology for the oncologist**
Chair: E. De Azambuja (Belgium)
Speaker: T. Suter (Switzerland)
- Advances in breast cancer imaging**
Chair: to be announced
Speaker: A. Tardivon (France)
- How can you tell if your local breast unit is good?**
Chair: R.E. Mansel (United Kingdom)
Speaker: R.A.E.M. Tollenaar (The Netherlands)

Europa Donna Teaching Lecture 08:30 - 09:15

Impact of lifestyle on breast cancer

- **Overview on Breast Health Day**
Chair: S. Knox (Italy)
- **Impact of lifestyle on breast cancer**
Speaker: C. La Vecchia (Italy)

Patient Management Workshops 09:30 - 10:30

- Implementation of quality control in breast cancer services**
Coordinators: R.A.E.M. Tollenaar (The Netherlands) and R.E. Mansel (United Kingdom)
- Free margins**
Coordinators: G. Viale (Italy) and M. Gnant (Austria)
- Post neo-adjuvant management**
Coordinators: T.A. Buchholz (USA) and G. von Minckwitz (Germany)
- Cardiology for the oncologist**
Coordinators: E. De Azambuja (Belgium) and T. Suter (Switzerland)

Challenge the Expert 09:30 - 10:30

Local treatment in metastatic breast cancer
Moderator and experts to be announced

Keynote Symposium 11:00 - 12:30

- Local regional control**
Chair: H. Bartelink (The Netherlands)
Chair: A. Costa (Italy)

- **The interaction of local control and patients on survival**
Keynote lecturer: J. Overgaard (Denmark)
- **Local relapse – same of different disease?**
Speaker: M. Bollet (France)
- **Effects of impact of systemic treatment of local control**
Speaker: E. Winer (USA)
- **What surgery constitutes optimal local control**
Speaker: E.J.T. Rutgers (The Netherlands)

Debates 14:00 - 15:00

This house believes that nodal status should no longer dictate adjuvant chemotherapy
Moderator: I. Smith (United Kingdom)
Speaker in favour: A. Di Leo (Italy)
Seconder: J. Bergh (Sweden)
Speaker against: J. Crown (Ireland)
Seconder: To be announced

This house believes that partial radiotherapy is ready to enter the clinical practice
Moderator: J.R. Yarnold (United Kingdom)
Speaker in favour: Y. Belkacemi (France)
Seconder: A. Kuten (Israel)
Speaker against: I. Kunkler (United Kingdom)
Seconder: N.S. Russell (The Netherlands)

Europa Donna Session 15:30 - 17:00

Life after breast cancer
Chair: S. Rozman (Slovenia)

- **Psychological needs after treatment**
Speaker: S. Kyriakides (Cyprus)
- **The importance of rehabilitation programmes**
Speaker: M. Remie (The Netherlands)
- **Return to employment**
Speaker: T. Rejda (The Netherlands)

Discussion

Clinical Science Symposia 15:30 - 17:00

Is tailored chemotherapy becoming a reality?
Chair: A. Di Leo (Italy)
Chair: H. Bonnefoi (France)

- **Can we select patients for adjuvant therapy based on the presence of micro-metastatic disease?**
Speaker: C. Oakman (Italy)
- **Anthracyclines and topoisomerase II alpha – what is beyond?**
Speaker: C. Desmedt (Belgium)
- **Predictive signatures for chemosensitivity and new targeted therapies – dream or reality**
Speaker: H. Bonnefoi (France)
- **Targeting DNA repair deficiency**
Speaker: A. Tutt (United Kingdom)

Stroma and microenvironment
Chair: R. Iggo (Switzerland)
Chair: M. Bissell (USA)

Session to be announced

Lobular cancer is different
Chair: S.R. Lakhani (Australia)
Chair: P. Poortmans (The Netherlands)

- **Distinct pathological characteristics of lobular carcinoma**
Speaker: S.R. Lakhani (Australia)
- **Special aspects of local treatment for invasive lobular carcinoma**
Speaker: P. Poortmans (The Netherlands)
- **Risk for metastases and implications for systemic treatment**
Speaker: V. Cocquyt (Belgium)

Bone microenvironment and bone disease
Chair: R.E. Coleman (United Kingdom)
Chair: P. Clézardin (France)

- **Novel preclinical strategies for treatment of metastatic bone disease**
Speaker: P. Clézardin (France)
- **Bone targeted therapy for early breast cancer**
Speaker: R.E. Coleman (United Kingdom)
- **New developments in the treatment of metastatic bone disease**
Speaker: J.-J. Body (Belgium)

Europa Donna Wrap Up Session 17:15 - 18:00

Chair: Simona Creazzola (Italy)
Speakers: to be announced

Poster Discussion Sessions 17:15 - 18:00

Poster Viewing 18:00 - 19:15



TRANSBIG Workshop 19:30 - 21:30

The second TRANSBIG workshop will provide an arena for interactive discussion between the public and breast cancer experts. Topics will include breast cancer diagnosis and treatment, as well as the latest developments in research.

FRIDAY 26 MARCH 2010

Teaching Lectures 08:30 - 09:15

Managing the side effects of breast cancer
Chair: J. Jassem (Poland)
Speaker: P.A. Ganz (USA)

CNS metastasis
Chair: Y. Kirova (France)
Speaker: D. Rades (Germany)

Modern radiotherapy techniques
Chair: P. Poortmans (The Netherlands)
Speaker: L. Pierce (USA)

Patient communication
Chair: S. Teunissen (The Netherlands)
Speaker: L. Fallowfield (United Kingdom)

Breast cancer – during and after pregnancy
Chair: S. Loibl (Germany)
Speakers: M.J. Vrancken-Peeters (The Netherlands) and S. Linn (The Netherlands)

Europa Donna Teaching Lecture 08:30 - 09:15

Breast unit implementation – A national response

Chair: C. Murphy-Whyte (Ireland)

Speaker: N. O'Higgins (Bahrain)

Patient Management Workshops 09:30 - 10:30

Managing the side effects of breast cancer

Coordinator: P.A. Ganz (USA) and J. Jassem (Poland)

Modern radiotherapy techniques

Coordinator: L. Pierce (USA) and P. Poortmans (The Netherlands)

Breast cancer – during and after pregnancy

Coordinator: S. Loibl (Germany), S. Linn (The Netherlands) and M.J. Vrancken-Peeters (The Netherlands)

Challenge the Expert 09:30 - 10:30

Risks versus benefits of adjuvant treatments

Moderator and experts to be announced

Keynote Symposium 11:00 - 12:30

Understanding progression of breast cancer and its clinical implications

Chair: F.J. Esteva (USA)

Chair: M. Van de Vijver (The Netherlands)

Reappraisal of the models of tumour progression

Keynote lecturer: M.J. Bissell (USA)

Epigenetics

Speaker: M. Esteller (Spain)

Stem cells

Speaker: R. Clarke (United Kingdom)

Angiogenesis and hypoxia

Speaker: A.L. Harris (United Kingdom)

Debates 14:00 - 15:00

This house believes that the future of breast cancer prevention is through pharmacological interventions

Moderator: B. Borisch (Switzerland)

Speaker in favour: J. Cuzick (United Kingdom)

Seconder: A. Decensi (Italy)

Speaker against: I.F. Tannock (Canada)

Seconder: D. Cameron (United Kingdom)

This house believes that it is better to screen patients for Tamoxifen metabolism rather than give everyone aromatase inhibitors

Moderator: W. Jonat (Germany)

Speaker in favour: C. Coombes (United Kingdom)

Seconder: To be announced

Speaker against: C. Rose (Sweden)

Seconder: H. Jernström (Sweden)

Europa Donna Session 15:30 - 17:00

Implementation of the European Union Guidelines for quality assurance in breast cancer screening and diagnosis

Chair: I. Kössler (Sweden)

Breast specialist perspective

Speaker: M. Rosselli del Turco (Italy)

Mammography screening – what is going on in Europe

Speaker: A. Scharpantgen (Luxembourg)

Advocacy perspective

Speaker: S. Knox (Italy)

Discussion

Clinical Science Symposia 15:30 - 17:00

Precursors and pre-invasive lesions

Chair: M. Christiaens (Belgium)

Chair: A. Vincent-Salomon (France)

Radiological diagnosis of precursor and pre-invasive breast lesions

Speaker: C. Van Ongeval (Belgium)

Pathology of early lesions

Speaker: A. Vincent-Salomon (France)

Progression of precursor and pre-invasive lesions to invasive cancer

Speaker: A. L. Børresen-Dale (Norway)

Should all pre-invasive lesions be excised and irradiated?

Speaker: B. Cutuli (France)

Multi-targeting therapies in breast cancer

Chair: J. Baselga (Spain)

Chair: A. Tutt (United Kingdom)

Multiple pathway targeting strategies in ER positive breast cancers

Speaker: S. Johnston (United Kingdom)

Multiple pathway targeting strategies in HER2 overexpressing breast cancers point

Speaker: J. Baselga (Spain)

Synthetic lethal strategies in ER / HER2 negative breast cancers

Speaker: A. Tutt (United Kingdom)

Long term sequelae of breast cancer management

Chair: A. Fourquet (France)

Chair: M. Dixon (United Kingdom)

Late sequelae of breast cancer surgery

Speaker: M. Dixon (United Kingdom)

Long term toxicity of radiation therapy

Speaker: S. Darby (United Kingdom)

Late sequelae of adjuvant systemic treatment

Speaker: E. Brain (France)

Gene profiling and treatment of disease

Chair: M. Piccart (Belgium)

Chair: P. Ravdin (USA)

Why adjuvant online remains a useful tool in the era of multigene expression signatures?

Speaker: P. Ravdin (USA)

Moving from first to second generation multigene expression signatures for treatment

Speaker: C. Sotiriou (Belgium)

Moving multigene signatures into the design of adjuvant clinical trials

Speaker: H. Bonnefoi (France)

Europa Donna Wrap Up session 17:15 - 18:00

Chair: G. Maistruc (Ukraine)

Speakers: to be announced

Poster Discussion Sessions 17:15 - 18:00

Poster Viewing 18:00 - 19:15

SATURDAY 27 MARCH 2010

Metastatic Breast Cancer Guidelines Workshop 08:30 - 10:30

Metastatic breast cancer guidelines and consensus

Chair: F. Cardoso (Belgium)

Chair: E. Winer (USA)

Following the 1st public interactive session of the ESO Metastatic Breast Cancer Guidelines Task Force which took place in Nice during EBCC-5, the Task Force has published the Statements that are the mainstream of these guidelines. Since then, a detailed discussion on these statements and other important issues of the management of the MBC has started. The first manuscripts are in press. At EBCC-7, the discussion will continue with active participation of the audience and of a panel of experts. Manuscripts will be published with the recommendations for each discussed topic.

Teaching Lectures 08:30 - 09:15

Biomarker research – getting it right

Chair: A.L. Børresen-Dale (Norway)

Speaker: M. Buyse (Belgium)

Breast cancer in the elderly

Chair: L. Biganzoli (Italy)

Speaker: M. Aapro (Switzerland)

Implementation of breast cancer screening

Chair: J. Cuzick (United Kingdom)

Speaker: S. Heywang-Köbrunner (Germany)

Oncoplastic surgery

Chair: S. Erdem (Turkey)

Speaker: K. Clough (France)

Europa Donna Teaching Lecture 08:30 - 09:15

Impact of chemotherapy on cognitive function

Chair: A. Fernandez-Marcos (Spain)

Speaker: S. Schagen (The Netherlands)

Debates 09:30 - 10:30

This house believes that follow up by a medical cancer specialist is necessary

Moderator: M. Christiaens (Belgium)

Speaker in favour: M. Untch (Germany)

Seconder: C. Thomssen (Germany)

Speaker against: E. Grunfeld (Canada)

Seconder: D. Montgomery (United Kingdom)

This house believes that MRI for breast cancer is standard of care

Moderator: E.J.T. Rutgers (The Netherlands)

Speaker in favour: C. Kuhl (Germany)

Seconder: U. Nitz (Germany)

Speaker against: L. Solin (USA)

Seconder: M. Dixon (United Kingdom)

Keynote Symposium 11:00 - 13:00

Late breaking and best abstracts

Chair: A. Fourquet (France)

Chair: J. Baselga (Spain)

Call for abstracts

ABSTRACT SUBMISSION DEADLINE: 15 NOVEMBER 2009

Abstracts must be submitted on-line via the ECCO website: www.ecco-org.eu.

Abstracts can be submitted as of 1 September 2009.

Abstracts sent by mail, Fax or Email will NOT be accepted.

Please follow the instructions on the screen. For questions regarding the on-line submission process, please contact Pat Vanhove by Email: pat.vanhove@ecco-org.eu.

The selection of abstracts for oral and poster presentations will be made by the Scientific Committee in January 2010. The presenting author will receive an Email with the result of the review and the Scientific Committee's decision on the abstract by early February 2010.

Abstracts on case studies will be rejected.

Abstract Policies and Regulations

WITH THE SUBMISSION OF AN ABSTRACT TO EBCC-7, THE FIRST (PRESENTING) AUTHOR:

- Certifies to be an investigator with a substantial involvement in the clinical study presented in the abstract.
- Accepts responsibility for the accuracy of the submitted abstract – please proofread the abstract carefully prior to submission.
- Accepts the rule that a first (presenting) author can be the first (presenting) author of only one abstract.
- Accepts to be the contact person for all correspondence about the abstract and inform co-authors about its status.
- Confirms that all co-authors are aware of and agree to the content of the abstract and support the data presented.
- Warrants that the data and conclusions presented in the abstract have not been presented or published in the same format and with the same title prior to the date of EBCC-7.
- Certifies that the information in the abstract is for exclusive presentation in the EBCC-7 scientific programme and will not be presented as such during the Conference at any industry-related satellite symposia.
- States that for studies involving human or animal subjects, permission has been obtained from the relevant regulatory authority and properly informed consent given where appropriate.
- Agrees that abstracts submitted to EBCC-7 are considered both confidential and embargoed from the time of submission. Abstracts presented at EBCC-7 are embargoed until the first day of the Conference.
- Identifies any financial interest in products or processes described in the abstract. The presenting author is requested to tick the 'Conflict of interest' box when submitting the abstract and to provide disclosure of interests and relationships through the abstract submission programme. This includes stock ownership, membership on an advisory board or board of directors, corporate-sponsored research, or other substantive relationships.
- Releases the copyright to ECCO and gives permission for the abstract, when selected for presentation, to be published in the EBCC Abstract Book with the *European Journal of Cancer* (EJC) Supplement (in print and electronic format), as well as on the ECCO website.

Abstract Preparation and Submission

ABSTRACT FORMAT

- The **title of the abstract** should be brief and objectively describe the study. Do not use capital letters in the title except for words that are always capitalised and do not use non-standard abbreviations. Commercial names may not be used in the abstract's title (generic names only).
- **No more than 10 authors** can be listed with institutional affiliations, cities and countries only. Mailing addresses and academic degrees should not be mentioned in the author's list. For cooperative study groups, you may give the name of the group instead of individual institutional affiliations or include the name of the group in the title of the abstract.
- Abstracts should be structured in such a way as to include the following **4 sections**:
 1. **Background**: an introductory sentence indicating the purpose of the study
 2. **Material and methods**: a brief description of pertinent experimental procedures
 3. **Results**: a summary of the results of the research
 4. **Conclusions**: a statement of the main conclusions
- The on-line abstract submission procedure will not accept abstracts that exceed **2500 characters** (body of the abstract, including spaces and table).
- **Only one data table** is permitted in the body of the abstract. Illustration and figures are not allowed and will be deleted if submitted.
- **Abbreviations** may be used if standard or if spelled out and defined at the first use (put in parentheses immediately after the first mention of a term or phrase). Compounds should be mentioned with the generic name, in lower case. Commercial names are admitted in the text, with an ®, and if in brackets following the generic name, i.e. 'generic (Commercial ®)'.
- The abstract must be submitted in **good English**. The Scientific Committee reserves the right to reject those abstracts which are presented in poor English, or may request an immediate revision by the presenter.
- **Presentation preference** – oral, poster or no preference: the final decision on the presentation format will be made by the Scientific Committee.

Abstract Submission Procedure

Abstracts can ONLY be submitted on-line via the ECCO website: www.ecco-org.eu.

- When finished with the online submission, click the 'FINAL SUBMISSION' button **for the final submission of your abstract**. As a confirmation of your submission, a message will appear on the screen informing you the abstract has been successfully submitted to our database.
- If you need to **edit your abstract** at a later stage please click 'SAVE AND CLOSE'. This button allows you to update your abstract before final submission.
- Within 48 hours of submission, the presenting author will receive an Email to confirm that ECCO has received the abstract. This confirmation does not mean your abstract has been selected for presentation.
- In the absence of confirmation received from the EBCC-7 Secretariat within one week after the submission of the abstract please contact Pat Vanhove via Email: pat.vanhove@ecco-org.eu.
- Submitting an abstract for presentation at EBCC-7 does not constitute registration for the conference. Abstract presenters must register to attend EBCC-7 by following the instructions for registration on the website.

PLEASE NOTE: after clicking 'SAVE AND CLOSE', your abstract is NOT submitted. You need to return to the abstract submission page, finalise your abstract and click 'FINAL SUBMISSION'. If you have not submitted your abstract by the deadline of 15 November 2009 your abstract will not be accepted.

For questions regarding the on-line submission process contact Pat Vanhove by Email: pat.vanhove@ecco-org.eu, or Tel: +32 2 775 02 42.

Abstract Selection Process

Abstracts submitted for presentation at EBCC-7 will be reviewed by an international panel of experts in the field of the subject and will be judged solely on the data submitted.

The following presentation formats are applicable at EBCC-7:

ORAL PRESENTATION

Abstracts will be selected for oral presentation to be included in the Clinical Science Symposia.

POSTER

Abstracts that have been selected for presentation in poster format. The posters are grouped by topic and are displayed for one day. A specific time is devoted to poster viewing.

POSTER DISCUSSION

A number of poster abstracts will be selected by the Scientific Committee for poster discussion. Please select ONE topic which refers to the main subject of the abstract. The Scientific Committee has the authority to re-categorise the abstract.

Topic Categories

TOPICS – CLINICAL SCIENCE SYMPOSIA

The following topics have been selected for Clinical Science Symposia – authors are invited to submit abstracts relevant to these topics. A limited number of oral presentation abstracts representing the best science will be selected for presentations in the Clinical Science Symposia. Abstracts that are not selected for oral presentations will be re-categorised as poster topics or rejected.

- Bone Microenvironment and Bone Disease
- Gene Profiling and Treatment of Disease
- Is Tailored Chemotherapy Becoming a Reality?
- Lobular Cancer is Different
- Long Term Sequelae of Breast Cancer Management
- Multi-Targeting Therapies in Breast Cancer
- Precursors and Pre-Invasive Lesions
- Stroma and Microenvironment

TOPICS – POSTER / POSTER DISCUSSION SESSIONS

- Adjuvant and Neo-Adjuvant Therapy
- Advocacy and Education
- Detection, Diagnosis and Imaging
- Ductal and Lobular Carcinoma in situ
- Epidemiology, Prevention, Follow-up, Management and Care
- Hormone Replacement Therapy
- Locally Advanced and Recurrent Disease
- Metastatic Disease
- Molecular Biology, Markers
- New Drug Development
- Nursing
- Pathology
- Pharmacogenetics
- Predictive and Prognostic Factors
- Pre-operative Management
- Psychosocial Aspects
- Radiotherapy
- Screening
- Sentinel Node – Technique, Diagnosis and Management
- Side Effects of Treatment
- Surgical Management (including reconstructive surgery)
- Targeted Treatment
- Tumour Biology and Immunology

Miscellaneous – only if none of provided topics apply.

CALL FOR NOMINATIONS

The EBCC-7 Organising Committee invites nominations for the Nathwani Prize – recognising an outstanding contribution to the arts / humanities relating directly to the fight against breast cancer.

Thanks to the generous donation of the Nathwani family, we are able to award an individual whose contribution and personal achievement reflects the efforts and vision that unite us all. This individual will be a person whose experience with breast cancer as a survivor, relative or friend has motivated him / her to make a difference, acting as an inspiration in our continuous fight against this disease.

The EBCC-7 Nathwani Prize will be awarded to the individual who has made a difference through an artistic or humanistic activity such as: music, photography, artwork, film, drama, dance, literature, or poetry.

The 2008 Nathwani Prize was awarded to Gabriele Schrärer for her short film *Busenfreundinnen / Affaires de Bain* that poignantly highlights the communication challenges faced by women diagnosed with breast cancer.

The EBCC-5 Nathwani Prize was conferred to Catherine Thornton for her book *Why Mum? – a Small child dealing with a big Problem* which described her breast cancer experience through the eyes of her 7 year old son. At EBCC-4 the prize was awarded to a husband and wife musical group – her battle with breast cancer motivated numerous works which they performed on the occasion of the Conference’s opening ceremony. At EBCC-3 it was given to a well-known flamenco dancer who is a breast cancer survivor and continues to inspire through her teaching and performances.

Such efforts must not go unrecognised – we invite you to nominate an individual within your respective country who you believe deserves this significant recognition on the occasion of the 7th European Breast Cancer Conference in Barcelona.

The Nathwani Prize is worth 1,500 EUR and includes an all expenses paid trip to attend EBCC-7.

Please submit your nomination directly to:

The Executive Director
EUROPA DONNA – the European Breast Cancer Coalition
Piazza Amendola, 3
20149 Milan – Italy
Tel: +39 2 3659 22 80
Fax: +39 2 3659 22 84
Email: info@europadonna.org

Nominations must be received by 1 December 2009

Registration

Individual Registration

If at all possible, please register online at www.ecco-org.eu. If you do not have internet access, please complete the registration form enclosed in this brochure and return it by Fax to the Conference Secretariat.

Registration and payment should be received by 22 February 2010. After this date, registrations are only accepted on-site in Barcelona.

INDIVIDUAL REGISTRATION FEES

Early Rate – Registration and payment received by 23 October 2009

Members (*)	350 €
Non-Members	535 €
Junior Participants (**)	295 €

Regular Rate – Registration and payment received by 22 February 2010

Members (*)	650 €
Non-Members	750 €
Junior Participants (**)	295 €

Desk Rate – Registration and payment received as of 23 February 2010

Members (*)	875 €
Non-Members	875 €
Junior Participants (**)	295 €
Day Rate (on-site only)	350 €

All registration fees include local VAT (16%)

(*) Discounted membership rates apply to individuals who are a member of the following professional associations: EORTC, Europa Donna and EUSOMA.

(**) Confirmation of ‘in training’ status and a letter from the Head of department is required as well as a copy of a passport / national identity card proving that the registrant is under the age of 35. These documents should be sent to the EBCC-7 Conference Secretariat by Fax: +32 2 775 02 00.

Payment

Full payment in EUR should be received before the corresponding deadline.

Payment by credit card (Eurocard / Mastercard, Visa or American Express) is preferred. Please indicate the owner's name as shown on the credit card.

It is also possible to pay by direct transfer to the EBCC-7 bank account:

Account number: 733-0418257-23
IBAN: BE92 7330418257 23
Swift / BIC Code: KREDBEBB
KBC Bank, Chaussée de Wavre 1662, B-1160 Brussels

To facilitate easy processing, please indicate clearly the name of the participant(s) and add the reference 'Registration Fee EBCC-7' on the transfer document.

Registrations on-site can only be paid by credit card (Eurocard / Mastercard, Visa or American Express) or in cash (EUR only).

Replacements / Cancellations

Replacements of confirmed registrations are subject to an administrative fee of 50 EUR per participant. Cancellations of confirmed registrations will be subject to a charge of 100 EUR cancellation fee per participant provided the cancellation is received by 22 February 2010. Refunds by credit card or bank transfer will be made after the Conference.

For cancellations received after 22 February 2010, no refunds will be made.

ITALIAN PARTICIPANTS – PRERICHIESTA AIFA

EBCC-7 has appointed a sole agency in Italy to manage all administrative details regarding the legal documentation required by Italian Legislative Order n.541 of December 30, 1992, art 12, Para 3.

For Italian 'Prerichiasta AIFA' we ask you to contact the IPCAA-Italia Association directly:

IPCAA-Italia Association
Via Dario Niccodemi 14
20052 Monza (MI), Italy
Fax: +39 039 212 16 93
Email: ipcaa@libero.it

GROUP REGISTRATION

Companies and agencies that would like to sponsor the registration fees of a group of participants may do so using the special group registration form that is available on the registration page of the Conference website: www.ecco-org.eu.

A group consists of a minimum of 10 people. Smaller groups will be handled as individual registrations. Group Registrations will benefit from the early rates when the payment is received before 23 October 2009, even if the list of participant names has not been finalised by this date.

Full names and professional details of participants (including Email addresses) for group registrations should be sent to the EBCC-7 Secretariat by 22 February 2010 at the latest. For participant names submitted after this deadline the EBCC-7 desk rate will apply.

Group Registration Fees

Early Rate – Registration and payment received by 23 October 2009

Delegates	535 €
Junior Participants *	295 €

Regular Rate – Registration and payment received by 22 February 2010

Delegates	750 €
Junior Participants *	295 €

Desk Rate – As of 23 February 2010

Delegates	875 €
Junior Participants *	295 €

(*) Confirmation of 'in training status' and a letter from the Head of department is required as well as a copy of a passport / national identity card as proof that the registrant is under the age of 35. These documents should be sent to the EBCC-7 Secretariat by Fax: +32 2 775 02 00.

Please note that for names submitted after 22 February 2010 our desk rate will apply. Full names and complete workplace addresses, including Email addresses of participants are mandatory. After 22 February 2010 only on-site replacements will be accepted and will be subject to a replacement fee of 50 EUR.

Confirmation of registration

The group contact person representing a company or travel agent will receive a group confirmation number for the whole group registration. It is the responsibility of the group

contact person to inform the individual members of the group. Confirmation of registrations will NOT be sent to each group participant by the EBCC-7 Conference Secretariat.

The group leader will collect the participants' registration material on site at the group registration desk, communicate directly with the group participants and ensure that the Conference material collected is delivered to them directly.

Badges and Conference material will only be distributed onsite in Barcelona in exchange for the original bar code letter sent to the group leader.

FELLOWSHIPS FOR INDIVIDUALS FROM COUNTRIES WITH LIMITED RESOURCES

The Executive Scientific Committee will award a number of Fellowship Grants to young doctors, basic scientists, nurses and others involved in breast cancer care and advocacy from countries with limited resources to attend the 7th European Breast Cancer Conference in Barcelona.

To be considered for a Fellowship Grant the applicant should:

- Submit an abstract to EBCC-7. Applicants whose abstracts have been accepted for oral or poster presentation at EBCC-7 in Barcelona will be considered first.
- Be under the age of 40.
- Provide a letter from the Head of the Department / Organisation stating that the applicant is not the recipient of any other financial support.
- Provide a two page CV (including date of birth).

Each Fellowship Grant shall be worth a free registration, free accommodation for a maximum of 4 nights and reimbursement of travel costs up to a maximum of 500 EUR (reimbursement after the Conference).

The deadline for receipt of applications: 15 November 2009

Please send your application to Pat Vanhove by Email: pat.vanhove@ecco-org.eu.

The Executive Scientific Committee will select the recipients of the Fellowship Grants. Successful applicants will be notified throughout the course of February 2010.

FELLOWSHIP GRANTS FOR INDIVIDUALS FROM DEVELOPING COUNTRIES

The Executive Scientific Committee will award a number of Fellowship Grants to young doctors, basic scientists, nurses and others involved in breast cancer care and advocacy from developing countries to attend the 7th European Breast Cancer Conference in Barcelona.

To be considered for a Fellowship Grant the applicant should:

- Submit a one page description of a project that optimises breast cancer care in developing countries.
- Provide a letter from the Head of the Department / Organisation stating that the applicant is not the recipient of any other financial support.
- Provide a two page CV.

Deadline for receipt of applications: 15 November 2009

Please send your application to Pat Vanhove by Email: pat.vanhove@ecco-org.eu.

Each Fellowship Grant shall be worth a free registration, free accommodation for a maximum of 4 nights and reimbursement of travel costs up to a maximum of 1000 EUR (reimbursement after the Conference).

The Executive Scientific Committee will select the recipients of the Fellowship Grants. Successful applicants will be notified throughout the course of February 2010.

EUROPA DONNA FELLOWSHIP GRANTS

The Executive Scientific Committee will award five Europa Donna Fellowship Grants to breast cancer advocates.

To be considered for a Europa Donna Fellowship the applicant should:

- Be a breast cancer survivor under the age of 40 years.
- Be fluent in English.
- Demonstrate involvement in breast cancer advocacy work for at least one year.

To apply:

The individual must provide a short abstract (400 words) describing current advocacy activities indicating why EBCC-7 will be important for future advocacy work. This paper should be submitted to the Head Office of EUROPA DONNA for Board review.

Each Fellowship Grant shall be worth a free registration, free accommodation for a maximum of 5 nights and reimbursement of travel costs up to a maximum of 500 EUR (reimbursement after the Conference)

Applicants who meet the above criteria should send their abstracts to EUROPA DONNA:

EUROPA DONNA – the European Breast Cancer Coalition
Piazza Amendola 3
20149 Milan, Italy
Tel: +39 02 3659 22 80
Fax: +39 02 3659 22 84
Email: info@europadonna.org

Deadline for receipt of applications: 14 September 2009

Applications will be reviewed by the Europa Donna Board and the EBCC-7 Executive Scientific Committee. Successful applicants will be notified during the course of February 2010.

COMMERCIALLY SPONSORED SATELLITE SYMPOSIA

EBCC-7 Satellite Symposia will take place as follows:

Wednesday 24 March 2010 19:15 - 20:45

Roche	Room 117
Pfizer Oncology	Room 115 + 116
Cephalon	Room 113

Thursday 25 March 2010 19:15 - 20:45

Astra Zeneca	Room 111 + 112
Prime Oncology	Room 117
Novartis	Room 115 + 116
Boehringer Ingelheim	Room 113

Friday 26 March 2010 19:15 - 20:45

Roche	Room 111 + 112
Pfizer Oncology	Room 117
GlaxoSmithKline	Room 115 + 116

EXHIBITION

The EBCC-7 exhibition represents an essential and integral element of the Conference, providing participants with an excellent platform for networking as well as perfect opportunity to gain further insight into cutting edge technology, latest healthcare solutions and services within the breast cancer field.

EBCC would gratefully like to thank and acknowledge the EBCC-7 partners for their support and shared insight. To view the

EBCC-7 list of exhibitors, the latest information surrounding the exhibition and detailed floor plans please visit www.ecco-org.eu ('Congresses and Conferences', 'EBCC-7', followed by 'Exhibition / Sponsorship').

Entrance to the exhibition hall is free for all registered participants.

The exhibition will be open as follows:

Wednesday 24 March	12:00 - 19:15
Thursday 25 March	10:30 - 16:30
Friday 26 March	10:30 - 16:30

Companies, publishers and organisations that would like to participate in the exhibition can download the 'Invitation to Industry' from the Conference website: www.ecco-org.eu, or contact Bruno De Man via Email: bruno.deman@ecco-org.eu or Tel: +32 2 775 02 04

INSURANCE

The organisers do not accept liability for individual medical, travel or personal insurance and participants are strongly advised to make their own arrangements regarding health and travel insurance.

LANGUAGE AND TRANSLATION

All sessions will be in English (no translation will be provided).

OFFICIAL CARRIER



The Star Alliance Network Members have been appointed as the Official Airline Network for EBCC-7. Participants opting to travel with the Star Alliance Network will benefit from up to 20% discount on fares.

Simply call the reservation office of any participating Star Alliance member airlines and quote the event code SK02A13. Registered participants plus one accompanying person travelling to the event are automatically granted a discount of up to 20%, depending on the class of travel.

Booking office information can be found at: www.staralliance.com/conventionsplus

Discounts are offered on published business and economy class fares, excluding website / internet fares, senior and youth fares and Round the World fares. When making your travel plans, please present the confirmation of your registration as proof of attendance and ensure that the Event Code is listed on your ticket. Please check for updated information on participating airlines for this event at: www.ecco-org.eu

PASSPORT AND VISA

A valid passport is required for entry into Spain. A visa may be required for some countries. For information about visa and passports contact your local Spanish Embassy at least 3 months prior to your departure to join us in Barcelona.

TRANSPORTATION

Participants registered for the entire duration of the EBCC-7 Conference are entitled to one free public transport ticket.

Viajes Iberia Congresos has been appointed as the official local housing partner for EBCC-7 and is offering hotel accommodation, tours and excursions for both groups and individuals.

We kindly ask you to contact Viajes Iberia Congresos directly for any of these services; please do NOT contact the EBCC-7 Secretariat for this information.

Viajes Iberia Congresos



Contact person: Mr Mirtcho Savov
C / Pallars 193, 2nd floor
08019 Barcelona – Spain
Tel: +34 93 510 10 05
Fax: +34 93 510 10 09
Email: ebcc7accommodation@viajesiberia.com

	Single room	Double room	Deposit required	Area
Hotel Melia Barcelona 5* (Downtown)	349,20 EUR	349,20 EUR	750 EUR	3
Hotel NH Constanza 4* Sup. (Downtown)	314,84 EUR	345,75 EUR	750 EUR	3
Hotel Husa Barcelona Mar 4* (Walking distance)	283,55 EUR	325,28 EUR	750 EUR	1
Hotel Catalonia Ramblas 4* (Downtown)	235,40 EUR	256,80 EUR	525 EUR	2
Hotel Duques de Bergara 4* (Downtown)	204,00 EUR	225,00 EUR	525 EUR	2
Hotel Catalonia Albinoni 3* (Downtown)	160,50 EUR	182,00 EUR	400 EUR	2
Hotel Catalonia Princesa 3* (Downtown)	160,50 EUR	182,00 EUR	400 EUR	2
Hotel Husa Mesón Castilla 2* (Downtown)	144,45 EUR	180,83 EUR	400 EUR	2

The prices listed are per room, per night, in EUR. They include breakfast, service and 7% VAT.

Delegates are encouraged to book online via www.ecco-org.eu (select ‘Congresses and Conferences’, ‘EBCC-7’, followed by ‘Accommodation’). All rooms are booked on a first come, first served basis.

SOCIAL EVENT

Friday 26 March 2010

Activate your imagination – join us for an EBCC-7 celebration at the Casa Batlló



Widely considered to be one of Antoni Gaudí’s most poetic, spectacular and inspired artistic compositions, the Casa Batlló was remodeled by Gaudí for Josep Batlló, a wealthy aristocrat from 1905 - 1907.

The house was dubbed ‘La Casa dels Ossos’ (the House of Bones) for its stone supporting columns resembling bones and the skull-like balconies. Its fanciful façade is mostly decorated with a mosaic made of broken ceramic tiles, beginning with shades of glittering golden orange moving into greenish blues and ceramic circles.

The dragon-like elaborately tiled roof line and the stained-glass windows add yet another layer of fantasy. One theory about the building

is that the rounded feature to the left of the centre, terminating in a medieval style turret and cross, represents the sword of Saint George (patron saint of both Catalonia and England), which has been plunged into the back of the dragon.

We invite you to join us for an evening buffet in a truly magical and enchanting setting that represents pure genius – a creative tour de force.

Price per person: 50€

Tickets can be purchased upon completing the Registration Form or alternatively onsite in Barcelona from the EBCC-7 Registration Desk.

TOURS

Barcelona – the Highlights

Barri Gòtic.
© Turisme de Barcelona / Espai d'imatge



This outdoor panoramic tour showcases street views of the major monuments and sites of the city. First stop is the Barri Gòtic (Gothic District) right in the heart of Barcelona, where the city originated. Here you will find all the main public buildings including the Town Hall, the Catalan Government Palace and Barcelona's Cathedral – a gothic masterpiece and a work which began in 1298, completed by 1454.

Widely considered as the Champs Elysées of Barcelona, the Passeig de Gràcia it is the main street of the Eixample, a hub for shopping and home to the financial centre as well as the Discord Block – so called because it incorporates three of the best examples of modernist architecture: the Casa Lleó Morera, Casa Amatller and Casa Batlló designed by the modernist master Antoni Gaudí between 1904 and 1906.

The Sagrada Familia (Holy Family) temple – the great unfinished work of Antoni Gaudí, has become a monumental symbol of Barcelona the world over. Work initially began in 1882 and construction continues at the hand of the sculptor Subirach.

The tour continues up the Montjuïc mountain (Jewish mountain) which has throughout its history been the protagonist of many events. This emblematic mountain consequently offers visitors many different facets. The last transformation of Montjuïc was for the Olympic Games in 1992 when the Olympic Ring was designed.



Anella Olímpica de Montjuïc.
© Turisme de Barcelona / Espai d'imatge

Duration: 4 hours

Price per person*: 45€ – weekends and local holidays, 42€ – weekdays

The Gaudí Tour

Antoni Gaudí is probably the most famous modernist architect globally. Born in 1852 Gaudí was an attentive observer of nature and was captivated by its forms, colours and geometry. This panoramic outdoor part of the tour takes visitors to Gaudí Casa Batlló and La Pedrera and then the Guëll Park (1900-1914) – a dream that became reality for the businessman Eusebi Guëll and this revolutionary architect who, based on the English model of city-gardens, proposed the transformation of a large rocky and unlevelled estate in the northern part of the city into a residential area.

The tour also includes a visit inside the Sagrada Familia temple which was originally a private initiative of the Spiritual Association devoted to St. Joseph. Work began in 1882

under the direction of Francesc de Paula Villar, whose initial intention was to give the work a neogothic style – highly fashionable at the time. However, differences between him and the municipality led him to abandon and Gaudí was then assigned as architect.

Temple Expiatori de la Sagrada Família.
© Turisme de Barcelona / Espai d'imatge



Duration: 4 hours

Price per person*: 62,5€ – weekends and local holidays, 59€ – weekdays

Gothic Quarter on Foot

Carrer del Bisbe.
© Turisme de Barcelona / Espai d'imatge



The Barri Gòtic (Gothic district) is the centre of Barcelona from where the city originated, housing all the main public buildings. Construction of the Cathedral – a masterpiece of Spanish gothic architecture – began in 1298 during the rule of James II of Aragon and was completed in 1454. The current façade is

19th century and no visit would be complete without admiring its spectacular cloister.



Catedral de Barcelona.
© Turisme de Barcelona / G. Foto

The renowned Rambla is inarguably one of the best known landmarks of Barcelona and a meeting point for tourists and locals alike. Meandering down from Catalunya Square to the Columbus statue, lined with newspaper kiosks, flower and animal stalls, you will be entertained by assorted street artists.

The tour will also take its visitors to the Boquería Market (closed on Sundays) – the largest and most traditional food market, continuing thereafter to the Canaletas fountain. As the legend would have it, if you drink water from this fountain you will certainly return to Barcelona.

The final stop is Catalunya Square. Built in 1927, it has a surface area of 50,000 sqm and incorporates beautiful fountains and gardens – a meeting point par excellence at the heart of the city.

Duration: 4 hours

Price per person*: 50€ – weekends and local holidays, 46,5€ – weekdays

*** Please note: all individual prices have been calculated based on a minimum of 15 people per tour**

ABSTRACT SUBMISSION

For more information surrounding Abstract Submission please contact Pat Vanhove via Email: pat.vanhove@ecco-org.eu, Tel: +32 2 775 02 42.

Please note: Abstracts can only be submitted online at: www.ecco-org.eu

ACCOMMODATION, SOCIAL EVENT & TOURS

Viajes Iberia Congresos has been appointed as the official local housing partner for EBCC-7 and is offering hotel accommodation, tours and excursions for both groups and individuals.

We kindly ask you to contact Viajes Iberia Congresos directly for any of these services:

Viajes Iberia Congresos



Contact person: Mr Mirtcho Savov
C / Pallars 193, 2nd floor
08019 Barcelona – Spain
Tel: +34 93 510 10 05
Fax: +34 93 510 10 09
Email: ebcc7accommodation@viajesiberia.com

CONGRESS SECRETARIAT

c / o ECCO – the European CanCer Organisation
Avenue E. Mounier 83
B-1200 Brussels, Belgium
Tel: +32 2 775 02 01
Fax: +32 2 775 02 00
Email: ebcc7@ecco-org.eu
www.ecco-org.eu

CONGRESS VENUE

Centre Convencions Internacional Barcelona (CCIB) – FORUM
Rambla Prim 1-17
ES-08019 Barcelona, Spain
Tel: +34 93 230 10 00
Fax: +34 93 230 10 01
Email: ccib@ccib.es
www.ccib.es

EXHIBITION & SPONSORSHIP

For more information about sponsorship and exhibition opportunities please contact Bruno De Man via Email: bruno.deman@ecco-org.eu
Tel: +32 2 775 02 04.

REGISTRATION

For any queries concerning Registration contact:

Riitta Kettunen

Email: riitta.kettunen@ecco-org.eu
Tel: +32 2 775 02 05

Elisabeth Koeck

Email: elisabeth.koeck@ecco-org.eu
Tel: +32 2 775 29 35
Fax: +32 2 775 02 00

Registration Form**EBCC-7 Barcelona, 24-27 March 2010****TITLE**

☐ Prof. ☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms.
Last name: First name:
Institute/Company: Department:
Address:
Postal code: City:
Country:
International Phone number: International Fax:
Email: VAT number:

Field of Interest

- | | | |
|-------------------------------------------------------------|----------------------------------------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Breast cancer | <input type="checkbox"/> Oncology in general | <input type="checkbox"/> Colorectal cancer |
| <input type="checkbox"/> Palliative care | <input type="checkbox"/> Common gynaecological cancers | <input type="checkbox"/> Pharmacy |
| <input type="checkbox"/> Common haematological malignancies | <input type="checkbox"/> Psychosocial oncology | <input type="checkbox"/> Drug development |
| <input type="checkbox"/> Sarcomas | <input type="checkbox"/> Genitourinary cancer | <input type="checkbox"/> Skin cancer |
| <input type="checkbox"/> Geriatric oncology | <input type="checkbox"/> Tumours of the central nervous system | <input type="checkbox"/> Head and neck cancer |
| <input type="checkbox"/> Upper gastrointestinal cancer | <input type="checkbox"/> Lung cancer | |

Place of Work

- | | | |
|-------------------------------------------|---------------------------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> Cancer centre | <input type="checkbox"/> Non-profit organisation | <input type="checkbox"/> Cancer research centre |
| <input type="checkbox"/> Private practice | <input type="checkbox"/> Contract research organisation | <input type="checkbox"/> University |
| <input type="checkbox"/> General hospital | <input type="checkbox"/> University hospital | <input type="checkbox"/> Government |
| <input type="checkbox"/> Other | <input type="checkbox"/> Industry | |

Profession

- | | | |
|--------------------------------------------------|-----------------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> Basic scientist | <input type="checkbox"/> Clinical trial coordinator | <input type="checkbox"/> General physician |
| <input type="checkbox"/> Oncology pharmacist | <input type="checkbox"/> General surgeon | <input type="checkbox"/> Paediatric oncologist |
| <input type="checkbox"/> Gynaecologist | <input type="checkbox"/> Patient advocate | <input type="checkbox"/> Haematologist |
| <input type="checkbox"/> Pathologist | <input type="checkbox"/> Lab manager | <input type="checkbox"/> Radiologist |
| <input type="checkbox"/> Lab technician | <input type="checkbox"/> Radiotherapist | <input type="checkbox"/> Journalist |
| <input type="checkbox"/> Statistician | <input type="checkbox"/> Medical affairs | <input type="checkbox"/> Student |
| <input type="checkbox"/> Medical oncologist | <input type="checkbox"/> Surgical oncologist | <input type="checkbox"/> Neurologist |
| <input type="checkbox"/> Translational scientist | <input type="checkbox"/> Neuro-oncologist | <input type="checkbox"/> Urologist |
| <input type="checkbox"/> Neuro-surgeon | <input type="checkbox"/> Other | <input type="checkbox"/> Nurse |

Professional Membership

- | | | |
|--------------------------------------------|---------------------------------------|------------------------------------------|
| <input type="checkbox"/> BIG | <input type="checkbox"/> ESOP | <input type="checkbox"/> EACR |
| <input type="checkbox"/> ESSO | <input type="checkbox"/> EANM | <input type="checkbox"/> ESTRO |
| <input type="checkbox"/> EANO | <input type="checkbox"/> Europa Donna | <input type="checkbox"/> EAU |
| <input type="checkbox"/> Europa Uomo | <input type="checkbox"/> EBMT | <input type="checkbox"/> EUROSkin |
| <input type="checkbox"/> ECL | <input type="checkbox"/> EUSOMA | <input type="checkbox"/> EONS |
| <input type="checkbox"/> Flims Alumni Club | <input type="checkbox"/> EORTC | <input type="checkbox"/> Myeloma Euronet |
| <input type="checkbox"/> ESGO | <input type="checkbox"/> OECl | <input type="checkbox"/> ESMO |
| <input type="checkbox"/> SIOP (Europe) | | |

Registration Fee (please tick as appropriate)

	Early Rate closes 23/10/2009	Regular Rate closes 22/02/2010	Desk Rate as of 23/02/2010
Members (*)	<input type="checkbox"/> 350 EUR	<input type="checkbox"/> 650 EUR	<input type="checkbox"/> 875 EUR
Non-Members	<input type="checkbox"/> 535 EUR	<input type="checkbox"/> 750 EUR	<input type="checkbox"/> 875 EUR
Junior Participant (**)	<input type="checkbox"/> 295 EUR	<input type="checkbox"/> 295 EUR	<input type="checkbox"/> 295 EUR
Optional Social Event (***)	<input type="checkbox"/> . . . tickets * 50 EUR	<input type="checkbox"/> . . . tickets * 50 EUR	<input type="checkbox"/> . . . tickets * 50 EUR

All fees include local VAT (16%)

* Discounted membership rates apply to individuals who are a member of one of the following professional associations: EORTC, Europa Donna, EUSOMA.

** Confirmation of 'in training status' and a letter from the head of department is required as well as a copy of the passport / national identity card proving that the registrant is under the age of 35. These documents should be sent to the EBCC-7 Secretariat by Fax: +32 2 775 02 00.

*** This ticket gives access to the social event (networking reception and musical/cultural event) held on Friday, 26 March 2010.

Payment Method

☐ Paid by credit card (preferred):

☐ Eurocard/Mastercard ☐ Visa ☐ American Express

Card Number:

Expiry Date:

Owner's name as show on the card:

Control/CVC-Code:

☐ Remitted by bank transfer to the EBCC-7 Registration Account :

Account number: 733-0418257-23

IBAN: BE92 7330 4182 5723

BIC/SWIFT Code: KREDBEBB

KBC Bank, Chaussée de Wavre 1662,

B-1160 Brussels, Belgium

Please clearly indicate the name of the participant and 'EBCC-7' in all your remittances.

Replacements and Cancellations

Replacements (= delegate name change) of confirmed registrations are possible at a charge of 50 EUR.

Cancellations of confirmed registrations are subject to a charge of 100 EUR per participant provided the cancellation is received before 22 February 2010. For cancellations received after this date no refunds will be made.

By completing this form I accept the terms and conditions of registration mentioned above.

If posting or faxing please sign and date below.

Date: Signature:

Accommodation Form

The deadline for hotel reservation is 1 March 2010

After this date accommodation cannot be guaranteed by Viajes Iberia Congresos.

Please book on-line at www.ecco-org.eu or complete and fax this form to: +34 93 510 10 09

Please print or type and make a copy for your own records.

Viajes Iberia Congresos - C/Pallars 193 (2ª Planta) – 08005 Barcelona – Spain

Telephone: +34 93 510 10 05 – Fax: +34 93 510 10 09

Email: ebcc7accommodation@viajesiberia.com

Contact details

Please complete a booking form for each room requested, stating the names of all guests.

(Please complete in block capitals)

(please tick the appropriate) ☐ Prof ☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms.

Family name

First name

Institute/company

Department:

Address:

Postal code: City:

Country:

International telephone: International fax:

Email:

Hotel reservation

	Order or preference (1st, 2nd, 3rd)	Single room	Double room	Deposit required	Area
Hotel Melia Barcelona 5* (Downtown)		349,20 EUR	349,20 EUR	750 EUR	3
Hotel NH Constanza 4* Sup. (Downtown)		314,84 EUR	345,75 EUR	750 EUR	3
Hotel Husa Barcelona Mar 4* (Walking distance)		283,55 EUR	325,28 EUR	750 EUR	1
Hotel Catalonia Ramblas 4* (Downtown)		235,40 EUR	256,80 EUR	525 EUR	2
Hotel Duques de Bergara 4* (Downtown)		204,00 EUR	225,00 EUR	525 EUR	2
Hotel Catalonia Albinoni 3* (Downtown)		160,50 EUR	182,00 EUR	400 EUR	2
Hotel Catalonia Princesa 3* (Downtown)		160,50 EUR	182,00 EUR	400 EUR	2
Hotel Husa Mesón Castilla 2* (Downtown)		144,45 EUR	180,83 EUR	400 EUR	2

The prices listed are per room, per night, in EURO (EUR). They include breakfast, service and 7% VAT. All rooms are booked on a first come, first served basis. Please indicate your preference from the allocations offered. In case the requested hotel is no longer available, Viajes Iberia Congresos will suggest a suitable alternative.

This list of hotels is not exhaustive. For further hotel choices, please contact Viajes Iberia Congresos (ebcc7accommodation@viajesiberia.com)

Arrival date: Departure date: Number of nights:

Type of room ☐ Single room ☐ Double room

Special requests:

.....

Total deposit to be paid: ☐ 750 € ☐ 525 € ☐ 400 €

Payment options

Upon receipt of payment a confirmation will be sent to participants.

☐ (Preferred) PAID by credit card (please tick the appropriate):

☐ MasterCard/EuroCard ☐ Visa ☐ American Express ☐ Diners Club

Card number: Exp. date: / Control number*:

* Three last digits on the reverse side of the card in or around the signature OR 4 digits on the front of the card in case of American Express

OWNER'S NAME AS SHOWN ON THE CARD:

OWNER'S SIGNATURE:

☐ Remitted by direct transfer:

Bank transfer must be paid BEFORE 1 March 2010

BANCA MARCH – C. Tuset 2 – 08006 Barcelona – Spain

Account number: 0061 0164 17 0007410113

Swift Code: BMARES 2M

IBAN Number: ES98 0061 0164 17 0007410113

All bank charges must be paid by the participant.

(copy of bank transfer order must absolutely be sent by fax to Viajes Iberia Congresos: +34 93 510 10 09)

Reference: Please indicate clearly the name of the participant and EBCC7 Accommodation in all your remittances.

By signing this form I hereby declare having read and agreed with the terms and conditions

If posting or faxing please sign and date below

DATE: / /

SIGNATURE:

IMPORTANT NOTE: A credit card number is required to secure your booking. Accommodation will be confirmed upon receipt of the minimum deposit per room of your first choice hotel. No hotel reservation request will be considered if received without corresponding deposit or credit card guarantee. A confirmation letter (fax or email) will follow with all relevant details of your reservation. The deposit will be deducted from the hotel bill upon departure.

☐ Use the same credit card as above

☐ MasterCard/EuroCard ☐ Visa ☐ American Express ☐ Diners Club

Card number: Exp. date: / Control number*:

* Three last digits on the reverse side of the card in or around the signature OR 4 digits on the front of the card in case of American Express

OWNER'S NAME AS SHOWN ON THE CARD:

OWNER'S SIGNATURE:

Deposits and Cancellation Policies

The deadline for hotel reservation is 1 March 2010

Payment/Deposit

- A deposit is required to secure a hotel room. Room deposit will vary depending on the chosen hotel.
- Deposit cost is slightly more than two night's stay.
- The balance due should be paid directly to the hotel upon check out. All prices are in Euros and include room, breakfast and sales taxes.
- The deposit has to be paid either by credit card (preferred) or bank transfer (bank transfer will be accepted until 1 March 2010), after that date only payments by credit card payments will be accepted.
- Upon receipt of valid credit card details or signed guarantee of payment of deposit, a confirmation with all relevant information of the reservation will be sent to you.

Cancellation, No-shows and Changes

- In the event of cancellation before 18 November 2009, the deposit will be refunded, less a handling charge of 50 €.
- In the event of cancellation between 19 November 2009 and 1 March 2010, the deposit will be charged as cancellation fee.
- In the event of cancellation as from 2 March 2010 or no-show, the entire booking period will be charged.



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For additional information please contact:
The EBCC-7 Congress Secretariat
c / o ECCO – the European CanCer Organisation

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