

# 1<sup>st</sup> International Congress of Breast Disease Centers 2011

SECOND ANNOUNCEMENT

## PARIS 2011

1st International  
Congress  
of Breast Disease  
Centers



**Friday 28<sup>th</sup> January & Saturday 29<sup>th</sup> January 2011**

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\* VP: Vice President of the Board of Directors

**LOCATION: Malesherbes Convention Center**  
**108 Boulevard Malesherbes - 75017 Paris - France**

**For any enquiries please contact :**

Centre de Formation des Editions Eska (CFEE) - International Conferences  
12, rue du 4 Septembre - 75002 Paris - France  
Tel : +33 1 42 86 55 79 - Fax : +33 1 42 60 45 35 - E-mail : [congres@eska.fr](mailto:congres@eska.fr)



# 1<sup>st</sup> International Congress of Breast Disease Centers 2011

**FRIDAY 28<sup>th</sup> JANUARY 2011**

**08h00-08h30 WELCOME**

## **CONGRESS HALL SESSION 1: THE OBJECTIVES OF THE CONGRESS**

### **President(s):**

- Why a congress of Breast Disease Centers **Dr Marc Espie** **France**

## **CONGRESS HALL SESSION 2: THE STATE-OF-THE-ART OF BREAST CENTERS**

### **President(s):**

- Breast centers: State-of-the-Art **Pr Ruben Orda** **Israel**
- The story of prosperity in certification of Breast Centers:  
a model for comprehensive Cancer and Organ Centers **Pr Diethelm Wallwiener** **Germany**

## **CONGRESS HALL SESSION 3: THE DEFINITION OF INTERNATIONAL TARGETS**

### **President(s):**

- The cancer registry: What to know? **Dr Liesbeth Van Eycken\*** **Belgium**
- Seno-network experience **Dr Alberto Costa\*** **Italy**
- Breast cancer control strategies in the Third World **Dr Stanley Anyanwu** **Nigeria**

## **CONGRESS HALL SESSION 4: THE QUALITY MARKERS**

### **President(s):**

- Eusoma quality indicators **Dr Antonio Ponti\*** **Italy**
- Coping with the increasing trend of mastectomies? **Dr Didier Verhoeven** **Belgium**
- Current use of quality markers **Dr Secondo Folli\*** **Italy**

## **CONGRESS HALL SESSION 5: COUNTRY BY COUNTRY DISCUSSION OF PROBLEMS AND STRENGTHS**

### **President(s):**

- A decade of accomplishments in the first comprehensive  
Breast Center in Israel **Dr Michael Koretz\*** **Israel**
- Problems and strengths in certified Breast Disease  
Centers in Europe **Pr Diethelm Wallwiener** **Germany**
- Different approaches in medical Breast Care  
Standards in Latin America **Dr Carlos Garbino\*** **Uruguay**
- Different approaches in medical Breast Care  
Standards in the USA **Pr Melvin J. Silverstein\*** **USA**

**\* SPEAKERS & COMMUNICATIONS SUBJECT TO CONFIRMATION**



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## CONGRESS HALL SESSION 6: BREAST DISEASE AWARENESS AND SCREENING PROGRAMS

### President(s):

- |                               |                                    |                |
|-------------------------------|------------------------------------|----------------|
| • Screening in Germany        | <b>Pr Sylvia Heywang-köbruner*</b> | <b>Germany</b> |
| • Screening in France         | <b>Dr Brigitte Seradour*</b>       | <b>France</b>  |
| • Screening in North America  | <b>Pr Laura Esserman*</b>          | <b>USA</b>     |
| • Screening in Middle East    | <b>Pr Selim Ashraf*</b>            | <b>Egypt</b>   |
| • Screening in Eastern Europe |                                    | <b>TBA *</b>   |

## CONGRESS HALL SESSION 7: EQUIPMENT, TECHNOLOGIES, PATHOLOGICAL SERVICES AND THE EFFICIENT UTILISATION OF RESOURCES

### President(s):

- |   |                             |                |
|---|-----------------------------|----------------|
| • To the standardization of pathology protocols                             | <b>Dr Peter Vermeulen*</b>  | <b>Belgium</b> |
| • Breast Cancer Centers: Target for new therapeutic Approaches              | <b>Pr J.M. Dixon*</b>       | <b>UK</b>      |
| • The new imaging devices and equipment available in Breast Disease Centers | <b>Pr Judith Sandbank*</b>  | <b>Israel</b>  |
| • The sentinel node biopsy standardization                                  | <b>Dr Evelyne Bourstyn*</b> | <b>France</b>  |

## CONGRESS HALL SESSION 8: RELATIONSHIP BETWEEN PRIMARY CARE AND SCREENING PROGRAMS

### President(s):

- |  |                            |                |
|--|----------------------------|----------------|
| • Integrating of screening units into therapeutical units? Pros and cons | <b>Dr Hans Junkermann*</b> | <b>Germany</b> |
| •  |                            | <b>TBA *</b>   |

### Satellite Symposium 1 (To be proposed to ROCHE)

- Targeted therapies in Breast Cancers
- 10 years treatments of Breast Cancers with Herceptin

### Satellite Symposium 2 (To be proposed to GSK)

- LAPATINIB and Breast Cancer
- Interest in the Oral and alimenter Way in Breast Cancer treatments

### Satellite Symposium 3 : Optimising Breast Cancers Endocrine Treatment (To be proposed to ASTRA ZENECA)

- Pure anti-estrogens
- Efficiency of FULVESTRANT
- Pharmacokinetics of FULVESTRANT

**End of day one**

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**SATURDAY 29<sup>th</sup> JANUARY 2011**

09h00-09h15 WELCOME

## CONGRESS HALL SESSION 9: TEACHING AND ACCREDITATION OF TRAINEES TO NEW PROTOCOLS, DRUGS, DEVICES AND EQUIPMENTS

### President(s):

- The role of physicians in teaching and accreditation in Breast Disease Centers:  
The experience of Saint Louis Hospital **TBA \***
- The MANOSMED experience **Pr Stephane Zervoudis\*** **Greece**
- The support of National Cancer Institutions in teaching and accreditation **TBA \***
- The role of industrial partners in innovation and training **TBA \***

## CONGRESS HALL SESSION 10: STATUS OF THE BREAST DISEASE CENTERS, THE PATIENT PERSPECTIVE, PATIENT ADVOCATES COMMUNICATION AND PSYCHOLOGICAL SUPPORT

### President(s):

- Point of view of a National Cancer Plan (Belgian) **Pr Elke Van Hoof\*** **Belgium**
- A woman's ( or: Women's) point of view on Breast Centers **Dr Daniela Terribile\*** **Italy**
- The Psychologist's support to women **Natacha Espie\*** **France**

## CONGRESS HALL SESSION 11: THE MANAGEMENT OF BREAST DISEASE CENTERS

### President(s):

- How to run a "virtual" interdisciplinary Breast Disease Center at different sites composed of different departments? **Pr Christof Sohn** **Germany**
- Towards a true single institution **Dr Joerg Heil\*** **Germany**
- A Breast Clinic inside a large university hospital **Dr Sylvie Giacchetti\*** **France**
- Role of different numbers and budgets in the Breast Units **Dr Alberto Luini\*** **Italy**

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## CONGRESS HALL SESSION 12: CURRENT INTERNATIONAL STATUS OF NEW TREATMENTS, EQUIPMENT, DEVICES: A GLOBAL AND ANNUAL REVIEW

### President(s):

- |  |                               |               |
|--|-------------------------------|---------------|
| • Prospects in surgical activities   | <b>Dr Viviana Galimberti*</b> | <b>Italy</b>  |
| • Major medical treatments and innovations in 2011<br>European Criteria of Accreditation | <b>Pr Michel Marty*</b>       | <b>France</b> |
| • Breast Cancer diagnosis in one day:<br>The IGR experience                              | <b>Dr Philippe Viehl*</b>     | <b>France</b> |

## CONGRESS HALL SESSION 13: ADVANTAGES OF WORKING IN A CENTER FOR DOCTORS AND PATIENTS AND PROVIDERS

### President(s):

- |   |                           |                |
|---|---------------------------|----------------|
| • Pathways of breast cancer treatments                            | <b>Pr Walter Sermeus*</b> | <b>Belgium</b> |
| • Cumulative knowledge and experience in Breast Cancer<br>Centers | <b>Dr Mahmoud Danaei*</b> | <b>Germany</b> |

## CONGRESS HALL SESSION 14: SURVIVORSHIP & FOLLOW UP

### President(s):

- |  |                             |                |
|--|-----------------------------|----------------|
| • Cancer Registry In Germany                             | <b>Pr Jutta Engel*</b>      | <b>Germany</b> |
| • Epidemiology of female breast cancers in France        | <b>Pr Marc Colonna*</b>     | <b>France</b>  |
| • A follow up network :Saint Louis Hospital's experience | <b>Dr Evelyne Bourstyn*</b> | <b>France</b>  |
| •  |                             | <b>TBA *</b>   |

## CONGRESS HALL SESSION 15: MANAGEMENT OF BENIGN BREAST DISEASE

### President(s):

- |                                       |                             |                  |
|---------------------------------------|-----------------------------|------------------|
| • Management Of Benign Breast Disease | <b>Pr Jorge E. Novelli*</b> | <b>Argentina</b> |
| • The gynecologist's point of view    | <b>Pr André Gorins*</b>     | <b>France</b>    |

## CONGRESS HALL SESSION 16: Family history and high risks patients

### President(s):

- |  |                                  |                |
|--|----------------------------------|----------------|
| • The German Consortium  | <b>Pr R Schmutzler*</b>          | <b>Germany</b> |
| • Individualization of the individual risk:<br>The surgeon point of view | <b>Pr Emil Rutgers*</b>          | <b>Belgium</b> |
| • Population screening for BRCA1 BRCA2 mutations                         | <b>Pr Ephrat Levy Lahad*</b>     | <b>Israël</b>  |
| • Family history and managing high risk patients                         | <b>Pr Serge Uzan</b>             | <b>France</b>  |
| • What roles for predictive models?                                      | <b>Dr Odile Cohen-Haguenaer*</b> | <b>France</b>  |

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## **CONGRESS HALL SESSION 17: PATIENTS SESSION**

### **President(s):**

- |                                |                             |                |
|--------------------------------|-----------------------------|----------------|
| • Ways to tackle breast loss   | <b>Mrs. Elants*</b>         | <b>Belgium</b> |
| • Pink Ribbon Campaign         | <b>Mrs. Estee Lauder*</b>   | <b>USA</b>     |
| • Europa Donna's point of view | <b>Mrs. Nicole Zerlnik*</b> | <b>France</b>  |

## **CONGRESS HALL SESSION 18: CONCLUSIONS**

### **President(s):**

- |   |                          |               |
|---|--------------------------|---------------|
| • Lessons to be drawn from this first Congress of the International Breast Disease Centers. | <b>Dr Roberto Murgó*</b> | <b>Italy</b>  |
| • Place , Dates and Topics of the Second Congress of Breast Disease Centers                 | <b>Dr Marc Espié</b>     | <b>France</b> |

## **Satellite Symposium 4 (To be proposed to CEPHALON)**

- Interest of LIPOSOMAL in Breast Cancer
- Pharmacology
- Proof of the concept

## **Satellite Symposium 5 (To be proposed to NOVARTIS)**

- Osteoporose treatments: new acquisitions related to ZOMETA

## **Satellite Symposium 6 (To be proposed to AMGEN)**

- Rank inhibitors

## **End of day two**

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## What future for Breast Disease Centers?

PARIS 2011 - 28 & 29 January 2011

Maiesherbes Convention Center - Paris France

Dear Colleague,

In the last 10 years, experience in the USA and Europe has shown that patients are increasingly expecting a one-stop, multidisciplinary approach in the treatment of breast diseases. We felt the time was right to organise an international congress on the subject and are pleased to announce the **first International Congress of Breast Disease Centers** which will take place in Paris, France from 28<sup>th</sup>-29<sup>th</sup> January 2011. It will gather together the major centers involved in the detection, prevention and treatment of breast diseases and are supported by more than 40 national and international societies of oncology, gynaecology, mastology, and radiology.

We have established a **Board of National and International Medical Societies and Centers** associated with this international congress, and would be honoured to welcome new members.

We look forward to your participation.

Dr Marc ESPIÉ

### REGISTRATION FROM

Please write the MAXIMUM information in BLOCK LETTERS

Family Name: \_\_\_\_\_ First Name: \_\_\_\_\_

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E-mail: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

#### REGISTRATION FEES

	Before 30 October 2010	After 15 November 2010
Members of Associated Societies and Centers	400 €	500 €
Members of Non-Associated Societies and Centers	500 €	600 €
Accompanying Person	80 €	80 €

**THE REGISTRATION FEES** cover the cost of the following items: • Scientific Program • Welcoming and Closing Ceremonies • Coffee Breaks • Abstract Volume • Delegates Congress Bags and documentation.

**THE ACCOMPANYING PERSONS FEE** includes the welcoming party and free access to the social events organized by the sponsors and access to the resort.

#### ACCOMMODATION PROPOSAL

Your Choice\*

Category L \*\*\*\*\* ☐

Category A \*\*\*\*\* ☐

Category B \*\*\* ☐

Category C \*\* ☐

• Category L / Category A : Deluxe first class hotels, prime location, all extras excluded • Category B : Three-star hotels, good middle-range hotels offering clean, comfortable rooms with shower/WC • Category C: Two-star hotels, clean and basic hotels offering rooms with shower/WC

\* Accommodation rates will be made available to the conference participants

\* You will receive a cotation for your accommodation request

#### METHOD OF PAYMENT:

I pay the following amount : \_\_\_\_\_ €

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☐ CHEQUE

☐ BANK TRANSFER : HSBC FR PARIS MATURINS, 3 rue des Maturins, 75009 Paris France

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Card's Holder : \_\_\_\_\_

Card N° : \_\_\_\_\_

Expiration date : \_\_\_\_\_

Date : Signature : \_\_\_\_\_

**HOTEL CANCELLATION FEES:** • Cancellation received by fax before the 15<sup>th</sup> of November 2010 : reimbursement of fees minus file handling fee of 100 euros per person • Cancellation received by fax between the 15<sup>th</sup> of November 2010 and the 15<sup>th</sup> of December 2010 : reimbursement of fees minus file handling fee of 150 euros + 1 night hotel • Cancellation received by fax after the 15<sup>th</sup> of December: reimbursement not possible

#### REGISTRATION AND INFORMATION:

Please return this form to: **CFEE Executive Organization**

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E-mail: [international@eska.fr](mailto:international@eska.fr)